

CHAPTER CHATTER By A. J. Paluska, Jr

Depending on how you receive the HAM, the NVCC sponsored Vair Fair is just a day away or it is already over. Snail mail will be delivered either on or after the fair. Email will be the day before the fair. In any event, you will or will have enjoyed yourself at your club's sponsorship of the event. This will be a once in a lifetime, er, once every three year happening, so we hope that you didn't miss the opportunity to participate.

Darrin Hartzler hosted the final planning meeting on 24 April to tie up any loose ends for the Vair Fair. Pre-registration was brisk and it looks like attendance is projected to match what we had the last time we sponsored the event in 2007.

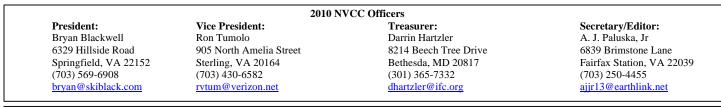
May will be a jam-packed month for Corvairs. There is the Vair Fair on the first weekend and our regular monthly meeting on the third weekend. Your editor will be your host on 15 May. The objective will be to get the 1964 idling correctly. Right now, she is idling too high, so the assembled brain trust will try to get it just right.

Well, that brings you up to date on the latest happenings except for the National Convention in Iowa from 21-25 June 2010. The format will be different this year, as the convention will be held from Monday through Friday. The organizers thus provide any attendees two weekend days on either side of the convention for travel or any other activity in the convention area. I am sure that this experiment will be carried over if it proves successful with CORSA members.

So far there doesn't seem to be too many members that have indicated they will attend the convention. That may change once they get the excitement of the Vair Fair in their bodies! If 3 days of fun filled Corvair activities doesn't get one motivated to attend five days of fun filled Corvair fun, nothing will!

This month's articles are CORSA related and detail some of the thinking and possible ideas to improve the visibility of the Corvair and fix the financial structure of CORSA.

With an aging base of enthusiasts, which leads to a reduction in CORSA members, something has to be done to bring in younger members and to increase the financial backing of the national club. Without a strong national club, the local clubs will be on their own for survival and financial structure may be at risk. So we all have to do our best to support our local and national club.



The Northern Virginia Corvair Club (NVCC) publishes the HOT AIR MAIL newsletter monthly as a service to its members. NVCC is a non-profit chapter of the Corvair Society of America (CORSA). The \$10 annual dues are payable January 1st, to "Treasurer, NVCC" at the address herein. A prorated amount of \$5 is accepted for periods of less that six months. All other correspondence and submissions can be addressed to the Secretary/Editor. Newsletter expiration date is three months beyond dues anniversary if they are not current. Original material appearing in the HOT AIR MAIL may be reprinted in other non-profit publications with appropriate credits.

NVCC Hot Air Mail

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*****AUTOMOTIVE CLASSIFIED*****

63 Convertible: Red with good body and nice paint. Asking \$6000.00, new engine, condition 3 to 4 on scale of 5. Contact Jim at (540) 465-5066. (6/08)

64 Monza Convertible: Red with white interior. 110HP with powerglide. Original, not running, worth restoring. Located in Gaithersburg, MD.Contact Woody Schwartz at (802) 375-6160. (10/08)

64 Coupe: F&A Auto Sales at (804) 224-0588. (9/07)

65 Convertible: 140 HP PG, 44K miles, maroon and black. \$15000 OBO. Call Bob at (304) 263-2763. (7/07)

66 Convertible: 110 HP PG, Restored in 2007, Regal Red. \$15000 invested. Best Offer, Call Jay at (910) 270-0785. (4/10)

Parts/Miscellaneous For Sale

Parts:From our club's '65 coupe parts car: Right hand
door, 4 Monza Wheel disks. Call Venice Cox at (703)
791-6517.791-6517.(1/05)

SOON TO BE GONE: NVCC Club T-shirts. Priced for quick sale. Another can't miss opportunity to own rare Corvair Memorabilia! HURRY as they went fast! Only 3 Extra Large Left!

Corvair Vendors and Services

Clark's Corvair Parts, Inc. Route 2, 400 Mohawk Trail, Shelburne Falls, MA 01370-9748 (413) 625-9776

Corvair Underground PO Box 339 Dundee, OR 97115 (503) 434-1648 or (800) 825-VAIR

Corvair Ranch, Inc 1079 Bon-Ox Road, Gettysburg, PA 17325 (717) 624-2805, <u>www.corvairranch.com</u> Email: <u>corvairranchinc@earthlink.net</u>

WHEELS NEEDED: Looking for a set of 14-inch steel rims and or 15-inch rally wheels. Also a set of 14-inch wire wheel covers. Don Lintvet: <u>don@lintvet.com</u> or (703) 4431801.

TECH SESSIONS: Venice Cox, 4th Saturday of each month, 10 AM to 2 PM. Any member is welcome to assist Venice during these sessions. (703) 791-6517

NVCC Calendar

30 April-2 May 2010: 31st Annual Virginia Vair Fair, Leesburg, VA Northern Virginia Corvair Club. Best Western Leesburg-Dulles, 726 E Market Street, Leesburg, VA 20176. Telephone (703) 777-9400. Reservations: (800) 780-7234

15 May 2010, 9:00 AM: The regular NVCC meeting at the home of A. J. Paluska, Jr.

19 June 2010, 9:00 AM: The regular meeting at the home of Bryan Blackwell.

21-25 June 2010, CORSA International Convention, Cedar Rapids, IA Iowa Corvair Enthusiasts

25-27 June 2010, All-GM Nationals, Carlisle, PA, They will be celebrating the 50th anniversary of the Corvair. See www.CarlisleEvents.com

17 July 2010, 9:00 AM: The regular NVCC meeting at the home of Bill Leeman.

Next Regular Meeting:

Saturday, 15 May 2010, 9:00 AM

A. J. Paluska, Jr 6839 Brimstone Lane Fairfax Station, VA 22039 (703) 250-4455

Directions: Map/directions on the mailing cover.

Treasurer's Report:

Balance (3/30/10)	\$3943.99
Interest	\$2.33
Dues	\$30.00
Vair Fair Registrations	\$516.56
Closing Balance (4/27/10)	\$4492.88

CORSA Corner

Jamie Reinhart

All, Here is my article for May. It covers some very important issues all Corvair enthusiasts should know.

Thanks Jamie Reinhart CORSA Central Director

I have talked a lot about change lately and about a plan to make those changes. The plan is finished and I would like to take this opportunity to give you a very brief overview of it. First some numbers from CORSA's five-year strategic plan.

2012 Strategic Plan Numbers:

Total assumed profit of convention, advertising fees, merchandise, donations, filing fee: \$11,003 Administration: \$15.48/person/year Communique: \$28.29/person/year Total: \$43.77/person/year

By 2012 we are getting too close to the \$45 yearly dues even with the estimated profits added into the equation. As I said above we will need to act to fix this by the end of the year 2012 or earlier. The two easiest ways to fix this problem are to raise dues or revert to a bi-monthly or quarterly Communique. Obviously along with one of these two options we need to continue to try and grow or sustain the membership we have.

2015 Strategic Plan Numbers:

Total assumed profit of convention, advertising fees, merchandise, donations, filing fee: \$12,176 Administration: \$17.59/person/year Communique: \$33.03/person/year Total: \$50.62/person/year

By 2015 we are way beyond the \$45 dues level. The Strategic Plan indicates that if we continue on our current course by the end of 2015 CORSA will have a budget deficit of \$32,410. Even if we opted to go to a bi-monthly Communique before that point to save money, about \$16,000 if we did it today, at a \$5/member savings, using 3903 as the number of paying members, we are still over the \$45 dues. If we could retain the 4503 members that we had in 2009 at \$45 dues, the cost per member would be \$46.08, still too much. At 5000 \$45 dues paying members the cost per member would be \$43.72/year. One last scenario, if we could do both, meaning go to a bi-monthly issue and retain a 4503 paying membership we would be at \$41.00/person/year.

I hope you can see that by just adding members, or reducing some of our expenses we are not helping ourselves that much, we need to do both together. If these numbers anger, upset, or intrigue you, go to corvair.org, click on the forms and event rules link either on the bottom of the front page or under the

events and calendar info drop down menu, and read the rest of the story entitled Planning for the Future. It takes about 25 minutes to read, but isn't CORSA's future worth that small amount of your time?

ANNOUNCING CORVAIR HERITAGE DAY - NEW ANNUAL GLOBAL EVENT!

Hello Chapters!

Vintage Corsa is happy to invite you to join us for a new annual CORSA fundraising event we are launching - the 1st Annual CORVAIR HERITAGE DAY, that will coincide with the Corvair's official birthday each October 2nd. We are dubbing this event "A worldwide day of Corvair celebration organized at the local level", with the intent being to allow ALL Corvair enthusiasts, regardless of location or membership status, the opportunity to participate as one collective worldwide group in an annual day of global Corvair promotion and fun.

With respect to ongoing discussions re: CORSA's financial challenges and future, and as I mentioned in a *Communique* letter earlier this month, I believe that CORSA's future lies in creating value and fun while providing an open invitation for non-members to consider joining our club. CORVAIR HERITAGE DAY is an all-inclusive event open to ALL Corvair enthusiasts, with all event proceeds benefiting CORSA. Thus, the more people that participate, the more CORSA benefits. Do the math - with an estimated \$10 margin per registration fee and an estimated 10,000 Corvair enthusiasts, the revenue potential for CORSA is impressive. In a nutshell, this event has the ability to provide a substantial, crisis-resolving new cash injection for CORSA w/o having to increase dues or reduce member benefits - and we'll have a great time in the process.

For details, please visit our website at <u>http://www.vintagecorsa.com<http://www.vintagecorsa.com/></u>, then click on the event link in upper right hand corner. You'll find event info, logo, flyer, and registration forms. We've already secured a vendor agreement providing significant volume pricing discounts for our event takeaways, so let's all take advantage of this great opportunity together. We can unify the Corvair community, raise money for a great cause, have a worldwide day of Corvair promotion, and have a blast doing it. There's also an email at page bottom (it comes to me) where you can submit your questions/comments.

We hope you and/or your chapter will join us for what we hope will become an awesome annual worldwide Corvair event. And if you like this concept, PLEASE start spreading the word.

Thanks,

Rod Murray VP, Vintage Corsa <u>www.VintageCorsa.com</u> http://www.vintagecorsa.com/