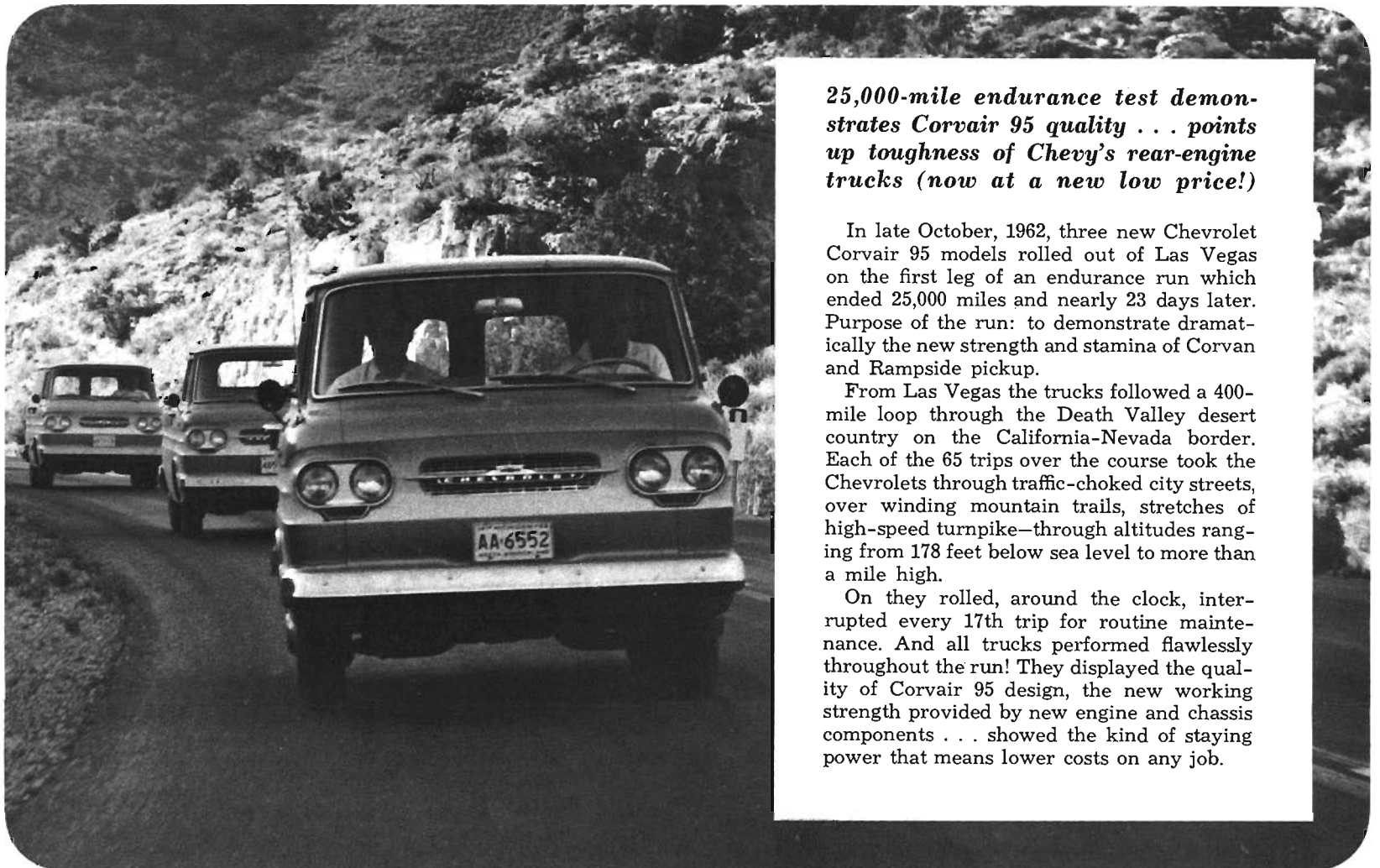


SPECIAL TEST RUN SHOWS NEW CORVAIR 95 DURABILITY



25,000-mile endurance test demonstrates Corvair 95 quality . . . points up toughness of Chevy's rear-engine trucks (now at a new low price!)

In late October, 1962, three new Chevrolet Corvair 95 models rolled out of Las Vegas on the first leg of an endurance run which ended 25,000 miles and nearly 23 days later. Purpose of the run: to demonstrate dramatically the new strength and stamina of Corvan and Rampside pickup.

From Las Vegas the trucks followed a 400-mile loop through the Death Valley desert country on the California-Nevada border. Each of the 65 trips over the course took the Chevrolets through traffic-choked city streets, over winding mountain trails, stretches of high-speed turnpike—through altitudes ranging from 178 feet below sea level to more than a mile high.

On they rolled, around the clock, interrupted every 17th trip for routine maintenance. And all trucks performed flawlessly throughout the run! They displayed the quality of Corvair 95 design, the new working strength provided by new engine and chassis components . . . showed the kind of staying power that means lower costs on any job.



Handsome Chevrolet Corvan builds prestige for any business, but its good looks are only half the story. It will carry 1,700 lbs. of payload in its roomy 191-cu-ft cargo space, and it's built to outlast any other delivery truck in its class. It's your first choice for stamina and economy.

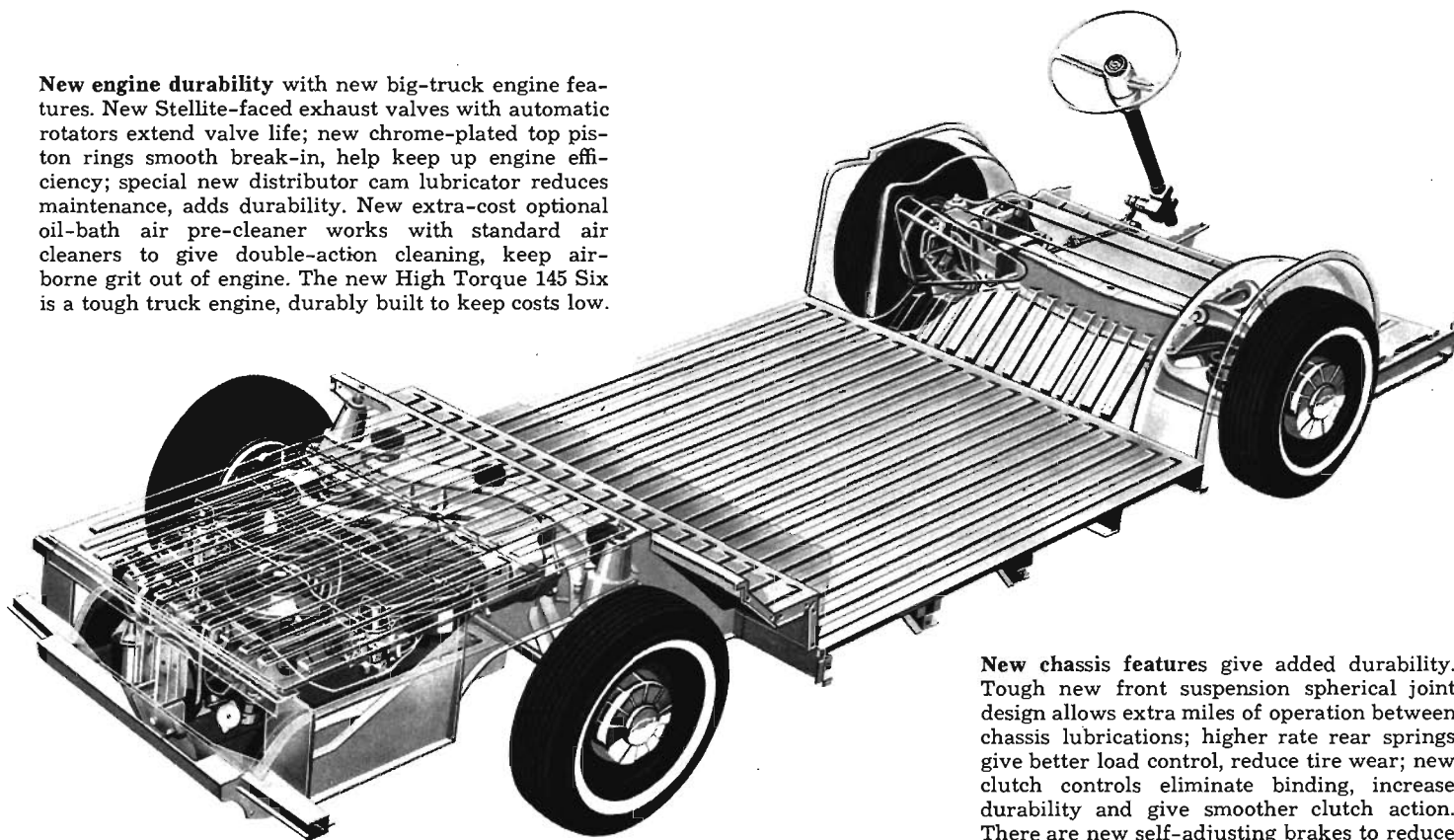


Unique Chevrolet Rampside Pickup has the smartest new loading idea in years. Rugged swing-down loading ramp lets you roll or skid heavy or bulky cargo into the spacious pickup box. It will take 1,850 lbs.—close to a ton—of payload and still handle with ease on all types of roads.

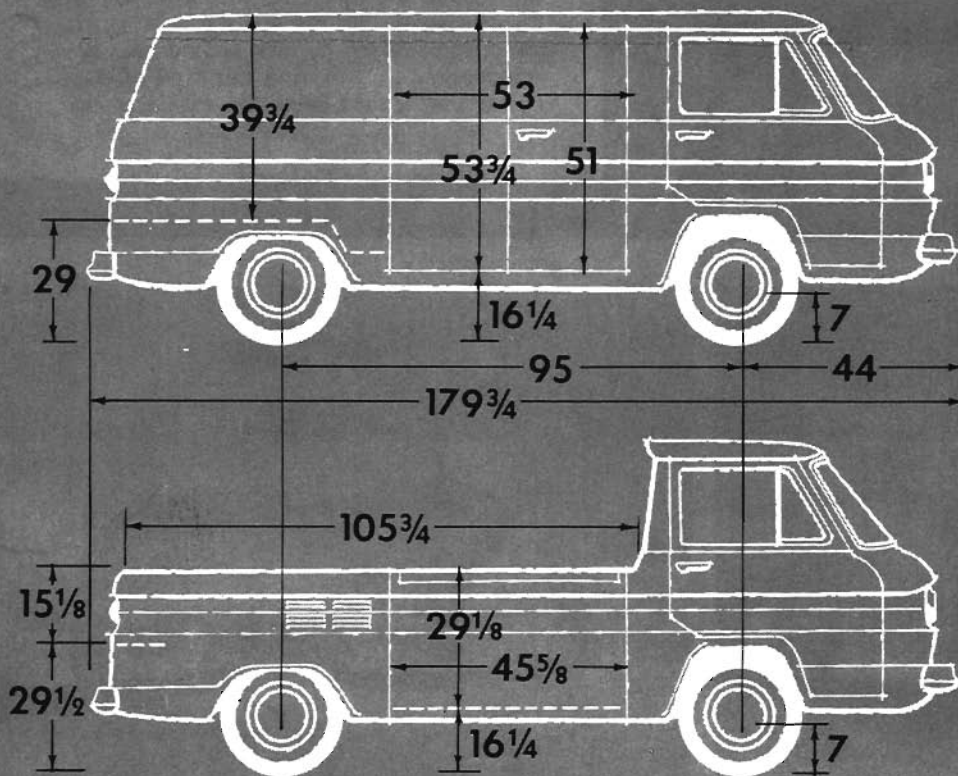
See what gives new Corvair 95 toughness and value ►

NEW DURABILITY, NEW LOW PRICE, NEW VALUE!

New engine durability with new big-truck engine features. New Stellite-faced exhaust valves with automatic rotators extend valve life; new chrome-plated top piston rings smooth break-in, help keep up engine efficiency; special new distributor cam lubricator reduces maintenance, adds durability. New extra-cost optional oil-bath air pre-cleaner works with standard air cleaners to give double-action cleaning, keep airborne grit out of engine. The new High Torque 145 Six is a tough truck engine, durably built to keep costs low.



New chassis features give added durability. Tough new front suspension spherical joint design allows extra miles of operation between chassis lubrications; higher rate rear springs give better load control, reduce tire wear; new clutch controls eliminate binding, increase durability and give smoother clutch action. There are new self-adjusting brakes to reduce maintenance and increase safety. And new extra-cost optional truck-type 7.00-14 tires give added tire life in maximum duty service.



Corvan. With a compact, space-saving engine swung low between the rear wheels, there's a lot of easy-to-get-at load space. Big double doors on right side open to a floor only 16 inches off the ground. There are wide-opening double doors at the rear and optional (extra-cost) double doors on the left side. For load access from the front, the driver pivots easily from seat to cargo area.

Rampside Pickup. Deep-well cargo area in center of truck carries tall or bulky items which are easily loaded up the unique side ramp. Smaller packages are a short lift over the low sides of the pickup box, and the tailgate lowers for easy loading of long cargo or to give extra floor space. Special hauling which requires a full-length floor is accommodated by a special level floor option (extra-cost). This handy option also provides a convenient lower storage area for tools and other small items.

Take a demonstration ride and get the good news about new low prices! See your Chevrolet dealer today!

