

Testimonials of  
Corvair owners  
who endorse  
America's  
versatile cars

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■  
**Business,**  
■ ■ ■ ■ ■ ■ ■ ■ ■ ■  
**Pleasure and** ■  
■ ■ ■ ■ ■ ■ ■ ■ ■ ■  
■  
**Just Plain Fun**  
■ ■ ■ ■ ■ ■ ■ ■ ■ ■



# People from all walks of life speak up for Corvairs, Lakewood Station Wagons and Greenbrier Sports Wagons

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Corvair,  
the truly modern thrift car,



designed for the many transportation needs . . .

. . . is finding hundreds of thousands of friends among Americans who use it for —

BUSINESS,  
PLEASURE,  
and  
JUST PLAIN FUN!




How well the Corvair is filling the needs of Americans is recorded in the following 65 scenes of real people who make real use of this truly versatile car. Does anybody in your area have a similar need the Corvair can fill?

## FRUIT BUYERS

In speaking of his Corvairs, C. D. Newbern, of Tampa, Florida, says:

"These cars are used principally for our fruit buyers because they handle so well in our sandy groves and because of their maneuverability in tight places."



## PASTRY SHOP

The Quality Pastry Shop serves company lunchrooms in Fargo, North Dakota. E. Froiland, the owner, likes the performance of his Corvair in traffic

because of the easy handling and parking. He also uses the fold-down rear seat for delivering his pastries without crushing them.



## PHARMACY OWNER



Joe Horberman, a pharmacy owner in Decatur, Georgia, has a two-way radio in his Corvair, making it excellent for pickup of needed supplies and prescriptions. He operates the car 14½ hours per day, and reports excellent gas mileage and tire life.

## INSURANCE AGENT

Manley Sessions, of Fredonia, New York, an insurance agent, says this about his Corvair:

"My business car has the hardest possible type of use . . . I drive two or three blocks, park for about an hour while talking to a customer and then drive another short distance. I never have any problems of getting stuck in the snow . . . I don't have to worry about snow treads or anti-freeze."



## PAINT SALESMAN



A paint salesman, Stuart Denmark, of Indianapolis, Indiana, carries paint and industrial finish samples in his Corvair and finds the front luggage compartment more than adequate for this purpose. He very seldom uses the fold-down rear seat for anything other than his personal luggage.

## TREE EXPERT

Herman Porter, of W. Orange, New Jersey, says:

"I have found my Corvair an extremely tough car . . . My work as a tree expert makes it mandatory for me to travel back roads as well as travel in areas where there are no roads whatsoever . . . I am pleased with my excellent brakes and the handling . . ."



## PHOTOFINISHING

William Barnett, manager of a photo-finishing company in Charlotte, North Carolina, claims his three Corvairs are giving excellent service. He is also impressed with the Corvair's ability to take hard stop-and-go driving, and the long tire life.



## TRAVELS OVER 40,000 MILES A YEAR

Arvids Gulbis, president of Lifetime Kitchens, Inc., of White Plains, New York, is driving his second Corvair. He traded the first Corvair for a Lakewood, which is more suitable for his business. In traveling over 40,000 miles a year, he has been pleased with the economy, performance and dependability of both Corvairs.



## DRUGGIST



Justin Crosby, a druggist of Piqua, Ohio, maintains that his business has improved as a result of the delivery services utilizing the Corvair.

## LOWER OPERATING EXPENSES



George F. Tilley, of the Home Exterminating Co. in Statesville, North Carolina, states that operation expenses are down since changing over to the Corvairs. He also states that the reasons for the change-over were the around-the-clock service department and the feeling Chevrolet would make any replacement part readily available.

## PEDIATRICIAN

Dr. W. E. Armstrong, a pediatrician in Fargo, North Dakota, has extensive use for his Corvair Monza for evening house calls. He says that he is as well satisfied with the performance of his 98-horsepower, 4-speed manual transmission Monza as he has ever been with any car he has ever owned.



## NEWSPAPER ADVERTISING SALESMAN

Don Curtis, of Dunkirk, New York, says: "Couple Corvair's wonderful traction in snow with built-in top economy, fine handling ability, and the best of car styling and I've discovered that Corvair has come up with the salesman's dream."



## INSURANCE AGENT

An insurance agent, Ernest Schneiderhahn, of Webster Groves, Missouri, claims he likes the comfort, ease of handling and economy of his Monza. He also remarks that the Monza is truly an unusual automobile.



## BREWERY SALESMEN



Salesmen (James Howe, Dante Ruth, Gene Maidment and Jerry Coates) for the Blitz Weinhart Brewery in Portland, Oregon, state that their Lakewoods are very economical to operate and easy to park. They are also impressed with the handling and performance on the highway and in town.

## TRAVELING SHOP



The excellent and unlimited utility of the Lakewood is demonstrated by William B. Milward (man at left), a Golf Professional of Green Bay, Wisconsin. He uses the Lakewood as a traveling shop during the off season.

## MAILMAN

"I have had no trouble of any kind in the snow or mud ..." states a mailman in Latrobe, Pennsylvania. Mr. Paserbik, who makes approximately 500 stops per day, reports that the Lakewood has cut his delivery time by two hours per day, and that his operating costs are 50% less than with his previous car.



## MOVING AND STORAGE



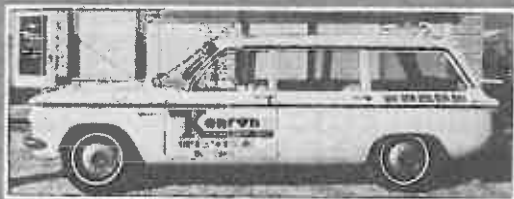
Sam Millner, president of the Rapid Moving and Storage Co. in Jacksonville, Florida, states that his salesmen use Lakewoods in securing business. He claims that his salesmen are well-satisfied with the handling, easy parking, good pickup and especially the gasoline economy.

## RURAL MAIL CARRIER



A Lakewood Station Wagon suits the purposes of Donald White, a rural mail carrier in the Defiance, Ohio area.

## AWNING AND WINDOW CORPORATION



The Kenron Awning and Window Corporation, of Milwaukee, Wisconsin, has a Lakewood with a ladder mounted on top. This arrangement is ideal for estimating jobs, displays, and installation and servicing of awnings and storm windows.

## DELIVERING FURNITURE



W. G. Shofstall, owner of Bedrooms, Inc., in Kansas City, Missouri, uses the Greenbrier for delivering furniture. He delivers an entire bedroom set at one time. Mr. Shofstall is impressed with the ride and performance of the Greenbrier.

## TAXICAB



Stuart B. Cox, of Ypsilanti, Michigan, uses a Lakewood as a taxicab. Mr. Cox, who formerly owned a '60 Corvair, is very pleased with the performance, good gasoline mileage and low maintenance costs of his Lakewood.

## MOBILE WORKSHOP



A Greenbrier makes an ideal mobile workshop for Bill Downs, Jr., in Atlanta, Georgia, who opens safes, services locks and makes keys. The vehicle is to be equipped with removable cabinets and a two-way radio.

## AMERICAN RED CROSS



A Greenbrier gets the call by the American Red Cross, Macon County Chapter in Decatur, Illinois. The versatile Greenbrier is used for communications, disaster work, first-aid duties and other assignments.

## MOBILE RADIO STUDIO

The Greenbrier is used by radio station KIUL, of Garden City, Kansas, as a completely self-contained mobile radio studio.



## AUTOMOTIVE PARTS BUSINESS



John Laycock, Jr., of Memphis, Tennessee, owner of an automotive parts business, rates his Greenbrier as follows:

Performance, economy, driving comfort—outstanding. Incredible ease of handling and parking makes deliveries a pleasure. We slip rear seat out and haul two big dual wheels from semi-trailers.

## RETAIL SELLING

A Greenbrier owner, R. Herbst, of Washington, Illinois, reports:

"We are engaged in retail selling of hardware, furniture, appliances and floor coverings . . . We have hauled rolls of carpeting, mattresses, television sets, davenports, chairs, ranges and even pianos . . . The rear doors, plus the side doors, make loading and unloading easier."



## VETERINARIAN

A Veterinarian, Dr. Davis Gantt, of Andalusia, Alabama, uses the Greenbrier for a mobile office.

Perishable medicines and tissue samples are kept in refrigerator.

Padded bins hold syringe, bulk serum, bottled medicines and fragile items. Rear seat, facing to rear, affords extra passenger and luggage space.



## AIRPORT LIMOUSINE



An airport limousine service operator, Jack Hatt, of Cedar Rapids, Iowa, reports that he plans to buy more Greenbriers because he has had no customer complaints with the Greenbrier he is using at the present time.

## VETERINARIAN



Dr. Mark Gale, a veterinarian in Concordia, Kansas, endorses the Greenbrier for his practice because it provides the space he requires, and is capable of pushing through mud and snow and traveling in pastures and plowed fields.

## RADIO AND TV SERVICE SHOP



Harold Hill (man at left), the owner of a radio and TV service shop in Niles, Michigan, states that the Greenbrier is ideally suited for transporting radio and TV sets, equipment and tools. He also has portable roof racks on which he mounts ladders for installing TV antennas.

## TRAVELING GREENHOUSE



John Overby, of Kansas City, Missouri, uses a Greenbrier Sports Wagon as a traveling greenhouse for tropical foliage.

## TRAVELING CANTEEN



Mr. Gerald St. Laurent, of Shelton, Connecticut, utilizes a Greenbrier Sports Wagon for a traveling canteen.

## TRANSPORTS WELDING EQUIPMENT

"Your Greenbrier wagons are the best sales aid we have found for our new Micro-Wire welding process. This new process almost has to be demonstrated



in the prospective customer's plant to be sold. With a few modifications, the Greenbrier is ideal, not only for low-cost transportation but for helping us to meet a tight demonstration schedule."

Robart Brothers Company, Troy, Ohio

## DAILY BUSINESS CONTACTS

"This car is primarily used for my daily business contacts and on the weekends is used for pleasure. I am delighted with its



performance, economy and maneuverability . . . I am pleasantly surprised with my Corvair's behavior on ice and snow without the aid of snow tires or chains."

Sol Haber, Haber Equipment Co.,  
Brooklyn, New York

## LIKES FOLDING SEAT



QUESTION: What are some of the main features you like about your Corvair?

ANSWER: "I have three small children and I really like the folding seat . . . The car has plenty of traction in the snow . . . I like the way the car performs . . ."

Bill Keister, Oklahoma City, Oklahoma

## PHOTOGRAPHER

"What I like best about my Monza is the handling ease and comfortable ride. It handles, drives and parks like



a sports car, even looks like a sports car. If I need speed and get-away, it has it to spare . . ."

Frank Mallett, Photographer,  
Mickville, New York



## SALESMAN



"The maneuverability of my Corvair and its excellent handling characteristics have enabled me to make my city driving pleasurable. The excellent gas mileage I have received is a real tribute to Chevrolet Engineering..." says Robert Fredericks, of Newark, New Jersey, a salesman for a welding equipment firm.

## CEMETERY SUPERINTENDENT

Jerry Gump, a cemetery superintendent in Chillicothe, Ohio, uses his Corvair for making his rounds among the various cemeteries, family transportation, and hauling tools, cement, tractor parts and grave markers of stone, granite and bronze.



## JUSTICE OF THE PEACE



Garnet Ashley, of Clendenin, West Virginia, a Justice of the Peace who contacts people in very rugged areas, reports that he has yet to get "stuck" in his Corvair. He also claims that no other car on the road today can do the necessary job for him as does his Corvair.

## DISABLED VETERAN

"I am a disabled veteran and the dealer from whom I purchased the car found little trouble in adapting the automatic transmission controls to my particular needs..."

E. Braman, of Haysdenville, Massachusetts, also likes the gas mileage he's getting with his Corvair.



## SEARCHES FOR RARE CRYSTALS AND ROCKS



Robert Sepall of Reseda, California, uses his Corvair to search for rare crystals and rocks in the deserts and mountains. He comments that he has had no engine heating problems at either high or low altitudes, and that his car is very durable.

## ANESTHETIST



"I am an anesthetist at the Richland Memorial Hospital... My vocation requires that I am on call twenty-four hours a day, and it is mandatory that I have transportation that never fails... Regardless of the weather, day or night, I can always depend on my Corvair to start and go," says Walter Barnett, of Olney, Illinois.

## LAW FIRM



John T. Boyd, of Plainview, Texas, who is associated with a law firm, states that the riding of his Corvair is equal to that of any larger automobile which he has ever possessed and that he is pleased with the air-cooled engine.

## COLLEGE STUDENT

Janet Barrett, daughter of Lawrence Barrett of Sioux Falls, South Dakota, who owns a Corvair, attends a college in her locality. She claims that the Corvair is the ideal car to drive to and from school.



## TWO CORVAIRS



Mr. and Mrs. Martinez, of New Orleans, Louisiana, who previously owned one car, decided they required two cars because both were employed. Rather than buy a new medium-priced car or a used car as a second car, they felt it would be more economical to purchase two new Corvairs, which would cost less to operate than two conventional sized cars.

## IDEAL FOR BIG MAN



"I stand 6'2" and weigh 190 pounds, but have never driven a car that I could so completely relax in . . ." Robert Serres, of Oregon City, Oregon, also likes the performance, traction, gas economy and body construction of the Lakewood.

## COLLEGE ACTIVITIES

Lynchburg College, of Lynchburg, Virginia, uses two Greenbriars for transporting athletic teams, class field trips and other trips involving college business. College personnel claim they are very pleased with the roominess, seating comfort, riding comfort, and ample space for carrying luggage and equipment.



## FAMILY CAR

Bryan Hatter, of Wichita Falls, Texas, says this about his Lakewood . . .

"We call it a family car . . . When taking trips, we put our children in back where they can sleep.

We often do this while attending drive-in theatres in the evenings. It saves paying for baby sitters . . ."



### SCOUT WORK

Frank Parkhurst, of Keene, New Hampshire, uses a Lakewood as a carry-all vehicle in his scout work, and finds it carries



a large supply of camping gear. He claims that the gas mileage is excellent and that the wagon handles well on country roads and off the regularly traveled dirt roads.

### WHEEL-CHAIR USE

Mr. and Mrs. Ira Moore, of Buckeye, Arizona, bought a Greenbrier for carrying their



crippled son in a wheel chair. The low floor of the Greenbrier makes loading of a wheel chair easy without the use of a ramp. When inside, the wheel chair can easily be turned around to place it in any position desired.

### SCHOOL BUS



Here's a Greenbrier Sports Wagon that's being used as a school bus in the city of Yreka, California.

NOTE: Vehicle has been modified to comply with the individual state standards of California.

### GROVE INSPECTOR



T. D. Wheeler, of Plymouth, Florida, a grove inspector, uses a Greenbrier for work, family use, and for hauling calves, weighing approximately 125 to 150 pounds each. He likes the ride, handling, stability and the traction on dirt roads, especially in sand.

### CONSTRUCTION

Gene Gilmore, the owner of a construction company in Omaha, Nebraska, uses the Greenbrier for a field office, and for camping and fishing. He is enthusiastic about the superior traction and roadability which allow him to drive up to construction sites through rough and muddy ground.



### RESTAURANT OWNER

Restaurant owner, Vince Distefano, of Baton Rouge, Louisiana, finds his Greenbrier more than a dual-

purpose vehicle. He uses it for picking up customers, hauling help, catering, shopping, weekend outings, and for yard work because it doesn't tear up the lawn.



## COURTESY CAR

"We recently purchased a Greenbrier for use as a Courtesy Car to and from the airport.

We average driving approximately 1,000 miles per week. Our guests enjoy the comfort and we are pleased with the performance in every way."



James C. McNeill, Holiday Inn,  
Memphis, Tennessee

## CLEANER

"I purchased the Greenbrier for business and pleasure. For business, I found that I had a much larger load space than my previous panel truck, also that I have saved a lot on gas and upkeep . . . It is ideal for picnics."



Frank Stella, owner of Stella's Cleaners  
in Scottsdale, Pennsylvania

## FORMER ALL-AMERICAN BASKETBALL PLAYER

Robert Mattick, of Overland Park, Kansas, claims he is very well pleased with the riding and handling of his Greenbrier, and says it is terrific in snow and ice.



Mr. Mattick, a former All-American basketball player at Oklahoma A & M, claims he has ample head room even though he is 6' 10 1/2" tall.

## AUTOMOBILE RALLYING

J. E. Melnas, of Charlotte, North Carolina, says he and his wife are interested in automobile rallying, and



have driven their Corvair in competition with foreign sports cars. He states that the Corvair has proven so reliable that they have attained the area High Point Championship for the second consecutive year.

## CORVAIR PACKS 'EM IN



In the annual rodeo at Cassville, Missouri, 31 children and two clowns were put into a Corvair that had the rear seat removed.

## MOBILE "BIG MIKE"

Radio Station WKY, of Oklahoma City, Oklahoma, has a mobile and attractive Lakewood "Big Mike" has been described



as a show-stopping and traffic-stopping barrel of fun. "Big Mike" is completely equipped for public address and broadcasting activities, and is used in cultural, social and recreational activities in the State of Oklahoma.

## CAMPING UNIT



Mrs. Dorothy Tunch, of Washington, Pennsylvania, writes this about her Greenbrier:

"I have the camping unit installed in this vehicle, and I think that it is out of this world and highly recommend it to anybody interested in the outdoors . . ."

## ACADEMY USE



Greenbrier scores well for rugged going at the Colorado Academy, of Denver, Colorado.

## ICE-FISHING SHELTER

Canvas shelter, with snap buttons to the inside of the large doors, converts the



Greenbrier into an ice-fishing shelter. Frank Hylla, of Albany, Minnesota, who also uses the wagon in his TV sales and service business, likes the roominess especially.

## NAVY OFFICER

Lt. Bob Boyle, of the United States Navy, says this about his Greenbrier:

"Being in the Navy requires a lot of moving around from base to base. I

wanted a car to carry two children, a large dog and enough equipment to live on for a few days while getting settled in a new house."



## PLENTY OF ROOM



There's plenty of room to spare in a Greenbrier. These two Shetland ponies, owned by the Stewart family of Montesano, Washington, feel right at home inside the Greenbrier.

There's no question about it . . .

. . . the Corvair and Americans from border to border

and coast to coast, go together and work together and have fun together.



In villages, cities  
and on farms,



people, just like those  
around you, are buying  
and using Corvairs for the things they  
want to do or like to do.

For **BUSINESS, PLEASURE,**  
or **JUST PLAIN FUN...**

... it's the Corvair.

AND THERE'S MONEY IN IT  
FOR **YOU!**

PRINTED IN U.S.A.

MARCH, 1961

CHEVROLET MOTOR DIVISION  
GENERAL MOTORS CORPORATION  
DETROIT 2, MICHIGAN