

PITTSBURGH

"Someplace Special"

Welcomes You To:
STEEL CITY CONCOURSE III

RETURN WITH REMITTANCE TO:

Western Penna. Convent Club
c/o Al Friend
3877 Forbes Trail Drive
Murrysville, PA 15066

PAYABLE TO W.P.C.C.

NAME _____
STREET ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____
LOCAL CHAPTER? _____

Please use reservation card for hotel reservations.
Reserve through W.P.C.C. ~~DO NOT~~ register directly with hotel.

CHARTERED BUS TOUR OF PITTSBURGH - 1:30 to 5:30 Saturday
\$6.00 for Adults; \$5.00 for Children 12 years and under.
Price includes: Bus, Museum, River Boat, and Trolley.

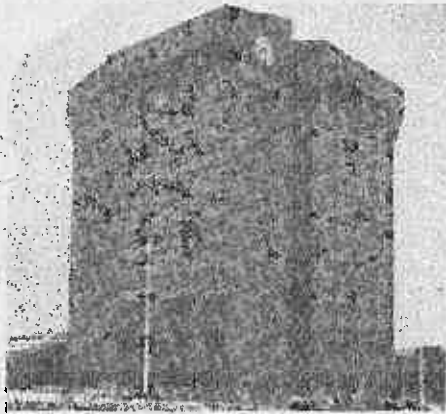
NUMBER OF ADULTS _____ @ \$6.00 = _____ Total
NUMBER OF CHILDREN _____ @ \$5.00 = _____ Total

CONCOURS AND FLEA MARKET

NUMBER OF CARS _____ @ \$3.00 = _____ Total
(\$3.00 at Gate, Day of Show)
FLEA MARKET SPACES _____ @ \$5.00 = _____ Total
CARS FOR SALE _____ @ \$5.00 = _____ Total
(No For Sale signs in Concourse Area)

TOTAL AMOUNT ENCLOSED _____ PAYABLE TO W.P.C.C.

MODEL _____ YEAR _____ BODY STYLE _____ STOCK? _____ MODIFIED? _____



STEEL CITY CONCOURS III
 Sheraton On The Mall
 Monroeville, PA (East of Pittsburgh)
 Sponsored By
 The Western Pennsylvania Corvair Club
 June 17-18, 1978

Concourse headquarters is the Sheraton Inn On The Mall, located in Monroeville, PA, a booming eastern suburb of Pittsburgh "The Steel City." Last year's special group rates are in effect: 1978 single, \$36 (double, 42) and under in the afternoon. Free!

Please understand that this is a fine hotel, in a first class location, especially chosen to show off our two motor Corvairs. The Sheraton is adjacent to the largest shopping mall in western Pennsylvania and within walking distance of just about everything imaginable. As you'll consider "Steel City Concoours III" a relaxing and interesting vacation.



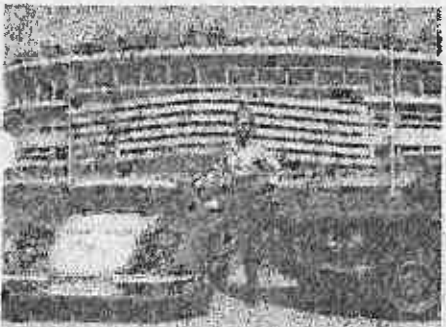
IMPORTANT:

IN ORDER TO GUARANTEE SPECIAL HOTEL RATES, USE THE ENCLOSED RESERVATION CARD.

BE SURE TO SEND IT TO THE WESTERN PENNA. CORVAIR CLUB.

DO NOT REEWRITE DIRECTLY WITH THE SHERATON.

NO DEPOSIT NECESSARY.



NEW IDEAS:

NO JUDGING — Vain needs the hassle since every entry receives a hand-crafted wood plaque.

\$55 GIFT CERTIFICATES — Awarded to the top six people's choice entries by American Corvair Parts, Clark's Corvair Parts, Corvairfest Automobile Enterprises, Oregon Corvair Underground, Safari Enterprises, and Westcott Corvair Specialists.

PARTICIPANT'S CHOICE TROPHY — Each entry gets one vote. The trophy is beautiful.

LOW RISK TO YOUR CAR — Upon arrival, you will be parked in your space in the indoor, off-guarded concourse area. You should not have to move your car until you depart for home. (Best spaces to early arrival).

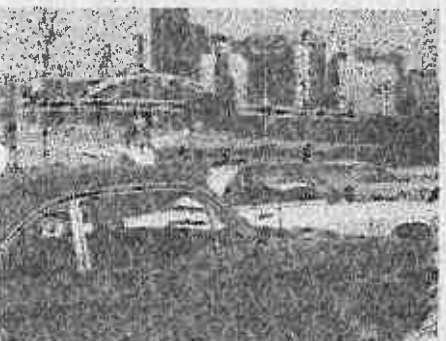
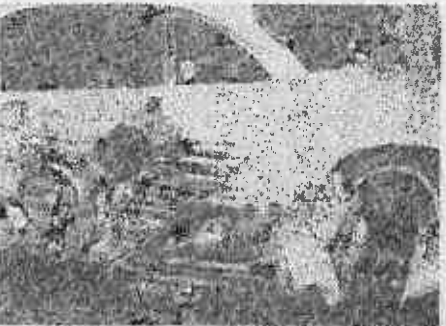
NO BANQUET — Should help hold down your expense.

LOW COST — \$2.00 concourse fee, \$3.00 day of show. Refreshments at outdoor party. Free hair sitting Saturday evening.

CONVENIENT — Ten miles from Turnpike. Walk to everything or ride the mall shuttle. E-tickets Sunday check-out time. Chartered bus, not your car, for the tour.

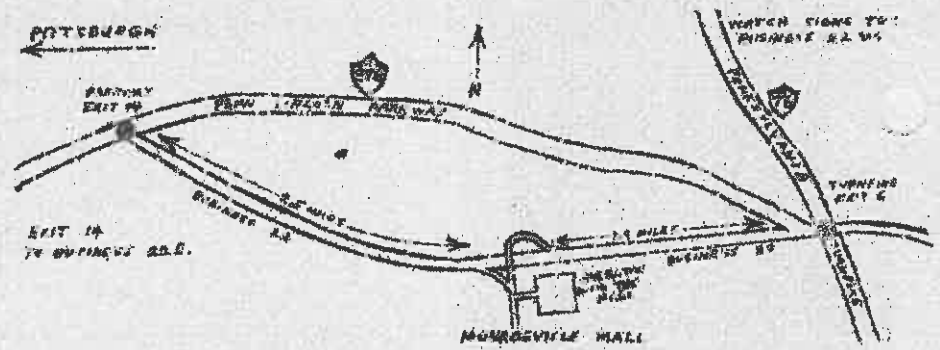
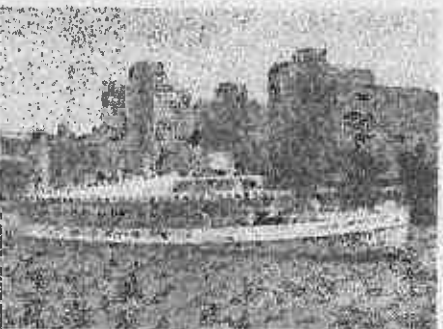
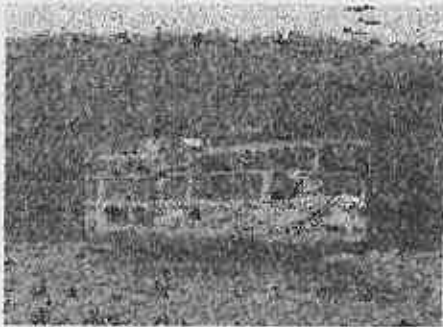
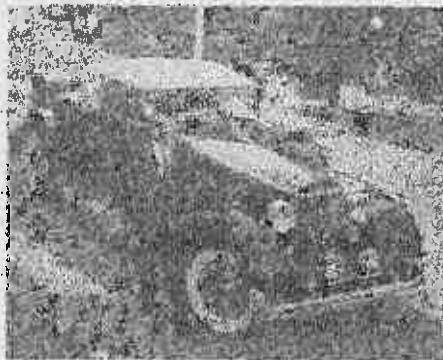
PUBLIC PARTICIPATION — We are projecting thousands of paying spectators.

EDUCATIONAL — You will probably learn more on Saturday than on any other day of your life!



Please understand that this concours is different than the norm conventions that you are used to. It is geared primarily toward the public viewing of a pure Corvair show but, above all, to the public's acceptance of the Corvair as a unique and special collector's automobile. Please keep this in mind during the concours, and be prepared to answer many questions about you and your Vair. Tastefully displayed patches, plaques, signs, etc., explaining the history of your car are highly desirable in a show of this nature.

A \$50 gift certificate is a great prize, but do not tarnish the image of the proud Corvair owner in order to win one. Besides, the quickest way to lose a people's choice vote is to prod a spectator for his or her vote.



SCHEDULE OF EVENTS

Friday -

Registration, all day, and then your choice of: Relaxing, Swimming, Tennis, Sauna, Ice Skating, Shopping, 4 Movies, Night Outing, Dancing, Dining, and Corvair Talker!

Saturday -

Registration, all day, in the hospitality suite.
Corvair Vendors will be set up in the large hospitality suite, all day.

- 1:00 P.M. - Gather in the lobby.
- 1:15 P.M. - Board the chartered bus.
- 1:30 P.M. - Bus departs on fantastic tour of historic Pittsburgh.
- 2:00 - 2:30 P.M. - An unforgettable guided tour of the The World Famous Carnegie Museum of Natural History.
- 4:00 - 5:00 P.M. - Narrated cruise of Pittsburgh's famed three rivers on "The Good Ship Lollipop," the most popular boat of the Gateway Clipper Fleet.
- 6:00 - 8:00 P.M. - A nostalgic ride on one of the nation's last remaining "clickety clack" trolley runs.
- 6:30 P.M. - Arrives back at the Inn.
- 6:30 - 8:00 P.M. - You're on your own for dinner. Whatever your budget will stand, from McDonald's to the Sheraton, are within walking distance, or ride the Mall Shuttle.
- 8:00 - 7:17 A.M. - Informal cocktail party in our own hospitality suite. Reduced price drinks from 8 until 9 P.M. Free baby sitting.
- Thank best of all - A tremendous classic & antique car slide presentation by WPOC's own Ed Blend. Author of "The Magnificent Packard 12 of 1934" and past editor of "The Packard Quarterly."

Sunday -

- 10:00 A.M. - 4:00 P.M. - Steel City Concours III - Corvair, Corvair bodied, and Corvair powered only.
- Flea Market - Open to all makes, but auto related only.
- For Sale Area - No for sale signs in Concours area.